

Sponsor of the sweepstakes

print24 online on demand Limited
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United Kingdom

Communication

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Rules of the "The Xmas Memo" (Terms and Conditions)

The Trivia is in no way endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to print24 Online on demand Limited and not to Facebook. Any questions, comments or complaints regarding this Trivia shall be directed to print24 Online on demand Limited and not to Facebook.

No purchase is required to participate in this sweepstakes and purchases will not influence the chance of winning.

This "Xmas Memo" is governed by these official rules. By participating in the sweepstakes you acknowledge and agree to abide by the terms and conditions stated herein.

- 1. Eligibility:** The sweepstakes is open to legal residents of the 50 United States and the District of Columbia, the United Kingdom, Denmark, Finland, France, Greece, Ireland, Italy, Luxembourg, the Netherlands, Austria, Poland, Portugal, Switzerland, Slovakia, Slovenia, Spain, Czech Republic and Hungary who have reached 18 years of age or older as of November 26, 2012. Void in all countries where prohibited. All employees of print24 Online on demand Limited and Facebook and each of their respective parent companies, divisions, affiliates, subsidiaries, or agents (collectively, "Sweepstakes Entities") and their immediate families (defined as spouse, child, sibling, parent, or grandparent) or household members are not eligible. Print24 Online on demand Limited reserves the right to verify eligibility qualifications of winner.
- 2. Sweepstakes Period:** The Xmas Memo begins on November 26, 2012 and ends on December 31, 2012 at 11:59:59 pm CET (the "Trivia sweepstakes Period"). All entries must be received by September 31, 2012 at 11:59:59 pm CET.
- 3. How To Enter:** During the sweepstakes period, eligible entrants can enter the sweepstakes by confirming the Xmas Memo app. In order to participate entrants must first "like" the print24 Facebook fan page. All Participants must have a valid e-mail address. Should multiple users of the same e-mail account enter the sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said e-mail account at the time of entry will be considered the entrant. "Authorized account holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Individuals may not register more than once using a different Facebook profile. Print24 is not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the "Xmas Memo" or by any technical or human error which may occur in the processing of the entries in the "Xmas Memo". Print24 is not responsible for any failure of the "Xmas Memo" Website during the sweepstakes period, including any technical malfunction of any computer online systems, servers, access

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providers, computer equipment, software, failure of any email or entry to be received on account of traffic congestion on the Internet or at the sweepstakes website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from downloading any material related to the "Xmas Memo", all of which may affect a person's ability to participate in the "Xmas Memo". Print24 reserves the right, in its sole discretion to cancel or suspend this sweepstakes should fraud, virus, bugs or other causes beyond the control of print24 corrupt the administration, security or proper play of the game. In the event of cancellation, print24 will randomly award the prize from among all eligible, non-suspect entries received prior to cancellation.

- 4. Winner Selection:** The winner will be determined in a random drawing within one week after the end of the trivia period as defined in section 2. Print24's decisions are final and binding in all respects. Print24 reserves the right to void all Entries made through any script, macro, robotic, automatic, mechanical, programmed or similar duplication method. Any attempt by the Entrant and/or its respective family/friends to enter more than the number of times authorized herein, using multiple names and/or email addresses, and/or systematic entering from the same IP address, and/or any other fraudulent mechanism, as determined by the print24 in its sole discretion, shall give the print24 the right to disqualify the Entrant or votes in print24's reasonable discretion. If any prize correspondence (including e-mail) is returned as non-deliverable, prize may be forfeited. Winner is subject to verification, including verification of age. Winner may also be required to complete, sign and return an Affidavit/Declaration of Eligibility/Liability Release, and, where lawful, a Publicity Release within five (5) days of attempted notification or prize may be forfeited.

- 5. Prizes:** print24 draws a 32GB Apple iPad Mini.

If it is not possible to deliver the 32 GB Apple iPad Mini, print24 reserves the right to award a comparable instead. print24 also reserves the right to do so if external influences beyond the control of print24 prevent print24 from awarding the original prize within the boundaries of reasonable effort.

The prize will be sent to the eligible winners at least 2 weeks after the end of the sweepstakes.

- 6. General Conditions:** The prize is non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of the print24. If a prize, or any portion thereof, cannot be awarded for any reason, print24 reserves the right to substitute prize with another prize of equal or greater value. The prize will be awarded only to a residential address within the United States and the District of Columbia, the United Kingdom, Denmark, Finland, France, Greece, Ireland, Italy, Luxembourg, the Netherlands, Austria, Poland, Portugal, Switzerland, Slovakia, Slovenia, Spain, Czech Republic or Hungary. Winner will be solely responsible for all applicable Federal, State, provincial and local taxes connected with receipt of prize, the use and enjoyment of prize, or any other connection with this Trivia sweepstakes unless otherwise required by law or unless this requirement is waived by the

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print24 in its sole discretion. If Winner is a U.S. resident, he/she will receive IRS Form 1099 for the ARV of prize. As a condition of accepting the prize, Winner agrees to furnish any requested information needed for tax reporting. By participating in this Trivia sweepstakes, Entrants understand and agree (and agree to confirm in writing): (a) to abide to these Official Rules which are final and binding and the decisions of print24 with respect to all aspects of the Trivia sweepstakes, which are final, (b) to accept the prize as awarded, with substitution, and to release and hold harmless print24 Online on demand Limited, its parent, subsidiary and affiliated companies, any other party associated with the development or administration of this Trivia sweepstakes, Facebook, and all of their respective officers, directors, employees, representatives and agents (collectively, "Releases") from and against any and all liability whatsoever, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damages, loss or destruction of property rights of publicity or privacy, defamation, or portrayal in a false light) in connection with this Trivia or with the announcement, acceptance, ownership, or use or misuse of prize (including but not limited to any travel related thereto) and/or use of the Entry, or other errors in these terms and conditions and (c) except where legally prohibited, by accepting the prize, Winner agrees to the use of his/her name, photograph, likeness, voice, image and biographical information and statements for advertising, trade, publicity and promotional purposes without additional compensation, in perpetuity, in all media now known or hereafter discovered, worldwide and on the Internet and World Wide Web, without notice, review or approval by the print24 and those acting under Print24's authority. Releases are not responsible for loss, damage, or claims resulting from the Trivia. Participants or Winner may be disqualified for any attempt to tamper with any aspect of the Trivia, or circumvent these Official Rules. Print24 reserves the right to remedy any such action, disruption, or circumvention in a manner, determined solely by print24 that is fair and equitable to "The great print24 trivia" participants. Print24 reserves the right, in its sole discretion, to void, modify, terminate or suspend this Trivia sweepstakes (or any portion thereof) should fraud or any unauthorized human intervention or other causes beyond the reasonable control of print24 corrupt or impair the administration, security, fairness or proper play of the Trivia. Laws in the Entrant's country of residence may give Entrant the right to file claims before the courts of that country and may provide that some laws of that country are also applicable to this Trivia. However, if any provision of the Official Rules or the application of any such provision to any person or circumstance shall be declared to be invalid, unenforceable or void, such decision shall not have the effect of invalidating or voiding the remainder of the Official Rules, it being the intent and agreement of the parties that the Official Rules shall be deemed amended by modifying such provision to the extent necessary to render it valid, legal and enforceable while preserving its intent or, if such modification is not possible, by substituting therefore another provision that is valid, legal and enforceable so as to give effect to print24's intent. If and to the extent that English law applies to this Trivia, or to any dispute arising in connection with this Trivia, nothing in these Official Rules shall in any way limit or exclude liability for or in connection with (a) fraud, or (b) death or personal injury caused by negligence.

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- 7. Disputes:** As a condition of participating, participants agree (and agree to confirm in writing), to the extent permitted by law: (a) to release Releases from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, (b) that under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Memory, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and Sponsor in connection with the Memory, shall be governed by, and construed in accordance with, the laws of the United Kingdom, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the United Kingdom. By entering, participants consent to apply with all applicable laws and jurisdiction of its permanent address.

8. Privacy Policy

By participating in the Memory, the Entrant agrees for the organiser to store the necessary data, e.g. first name, last name and email address, for the duration of the sweepstakes and beyond. The organiser contracts the external service provider Werbeboten Media UG, Gustav-Meyer-Allee 25, 13355 Berlin, Germany, to carry out the sweepstakes.

The Entrant confirms that he/she agrees for his/her personal data to be collected and processed by Werbeboten Media UG, and forwarded to the organiser, in order to enter the sweepstakes. The participant will receive emails with information about the further processing of the sweepstakes.

Werbeboten Media UG does not forward his/her data to other third parties. The data is expressly not used for advertising purposes.

- The Entrant can revoke his/her consent at any time by writing an email to socialmedia@print24.com
- Revoking consent results in deletion of the Entrant's registration data.
- The participant agrees that his name may appear in the Highscore list. Furthermore the participant consents with the announcement of his/her name in case of winning.

- 9. Sponsor of the trivia sweepstakes:** print24 Online on demand Limited, 6th Floor Westworld, Westgate, London W5 1XP.